

**Breast Cancer Ride**  
**YTD Profit & Loss**  
**January through December 2011**

	Jan - Dec 11	Jan - Dec 10
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Cash Donations</b>		
"A" Cup Sponsor	250.00	1,102.00
"B" Cup Sponsor	650.00	1,237.00
"C" Cup Sponsor	750.00	1,500.00
"D" Cup Sponsor	9,041.00	6,000.00
Cash Donations - Other	8,135.30	4,292.78
<b>Total Cash Donations</b>	18,826.30	14,131.78
<b>Donated Items</b>		
Basket Raffles	2,430.00	3,114.27
Live Auction	2,120.00	1,469.00
<b>Total Donated Items</b>	4,550.00	4,583.27
<b>Event Day Party</b>		
Beverage Tickets	0.00	1,602.75
Dinner Tickets	800.00	40.00
<b>Total Event Day Party</b>	800.00	1,642.75
<b>Miscellaneous</b>	440.98	0.00
<b>Raffle Ticket Sales</b>		
Danette Chovan	0.00	9,170.00
Donna Ruud	0.00	9,705.00
Mark Christofferson	41,098.00	9,945.00
Paul Bock	0.00	9,000.00
Peggy Johnson	0.00	9,700.00
<b>Total Raffle Ticket Sales</b>	41,098.00	47,520.00
<b>Ride Registration</b>		
<b>Bike &amp; Rider</b>		
Pre-Registerd	2,125.00	1,400.00
Bike & Rider - Other	8,950.00	3,200.00
<b>Total Bike &amp; Rider</b>	11,075.00	4,600.00
<b>JAM</b>		
Pre-Registerd	10.00	0.00
JAM - Other	140.00	0.00
<b>Total JAM</b>	150.00	0.00
<b>Passenger</b>		
Pre-Registerd	600.00	510.00
Passenger - Other	135.00	772.75
<b>Total Passenger</b>	735.00	1,282.75
<b>Total Ride Registration</b>	11,960.00	5,882.75
<b>T-Shirts</b>	0.00	15.00
<b>Total Income</b>	77,675.28	73,775.55
<b>Cost of Goods Sold</b>		
Cost of Goods Sold	1,112.90	0.00
<b>Total COGS</b>	1,112.90	0.00
<b>Gross Profit</b>	76,562.38	73,775.55
<b>Expense</b>		
<b>Bank Service Charges</b>		
PayPal	84.93	52.83
Bank Service Charges - Other	1.18	5.76
<b>Total Bank Service Charges</b>	86.11	58.59
<b>Contributions</b>		
Mercy & Unity Foundation	24,000.00	31,000.00
Regions Foundation	13,500.00	13,000.00
<b>Total Contributions</b>	37,500.00	44,000.00

**Breast Cancer Ride**  
**YTD Profit & Loss**  
**January through December 2011**

	Jan - Dec 11	Jan - Dec 10
Dues and Subscriptions	50.00	0.00
Event Day Party Expense	3,600.00	3,900.00
Licenses and Permits	35.00	165.00
<b>Marketing</b>		
Email Marketing	168.00	447.20
Website Hosting	960.00	93.13
Marketing - Other	595.00	886.60
<b>Total Marketing</b>	1,723.00	1,426.93
Meals and Entertainment	0.00	587.22
<b>Miscellaneous</b>		
Staff Shirts	593.40	176.27
Miscellaneous - Other	96.83	47.59
<b>Total Miscellaneous</b>	690.23	223.86
Office Supplies	303.31	2,518.27
Postage and Delivery	280.16	127.06
Printing and Reproduction	3,161.98	2,186.16
<b>Professional Fees</b>		
Accounting	440.00	480.00
Legal Fees	0.00	970.00
<b>Total Professional Fees</b>	440.00	1,450.00
<b>Program Expense</b>		
CD's of Ride Photo's	45.00	0.00
Raffle Bike	12,800.00	14,389.28
Sponsor Plaques	395.40	565.82
T-Shirts & Bandana's	4,765.00	4,350.00
Program Expense - Other	0.00	323.93
<b>Total Program Expense</b>	18,005.40	19,629.03
<b>Reimbursed Expense</b>		
Registration Fee's	85.00	0.00
<b>Total Reimbursed Expense</b>	85.00	0.00
<b>Total Expense</b>	65,960.19	76,272.12
<b>Net Ordinary Income</b>	10,602.19	-2,496.57
<b>Other Income/Expense</b>		
Other Income		
Interest Income	66.03	182.29
<b>Total Other Income</b>	66.03	182.29
<b>Net Other Income</b>	66.03	182.29
<b>Net Income</b>	<b>10,668.22</b>	<b>-2,314.28</b>