

Breast Cancer Ride
 Profit & Loss
 September 2011

	Sep 11	Sep 10
Ordinary Income/Expense		
Income		
Cash Donations		
"A" Cup Sponsor	0.00	352.00
"C" Cup Sponsor	0.00	750.00
"D" Cup Sponsor	1,000.00	0.00
Cash Donations - Other	5,001.60	837.50
Total Cash Donations	6,001.60	1,939.50
Donated Items		
Basket Raffles	2,430.00	2,913.01
Live Auction	2,120.00	1,394.00
Total Donated Items	4,550.00	4,307.01
Event Day Party		
Beverage Tickets	0.00	1,602.75
Dinner Tickets	800.00	40.00
Total Event Day Party	800.00	1,642.75
Miscellaneous	440.98	0.00
Raffle Ticket Sales		
Danette Chovan	0.00	3,445.00
Donna Ruud	0.00	6,575.00
Mark Christofferson	21,248.00	4,480.00
Paul Bock	0.00	4,400.00
Peggy Johnson	0.00	3,145.00
Total Raffle Ticket Sales	21,248.00	22,045.00
Ride Registration		
Bike & Rider		
Pre-Registered	1,875.00	900.00
Bike & Rider - Other	8,950.00	3,200.00
Total Bike & Rider	10,825.00	4,100.00
Passenger		
Pre-Registered	495.00	315.00
Passenger - Other	135.00	772.75
Total Passenger	630.00	1,087.75
Total Ride Registration	11,455.00	5,187.75
Total Income	44,495.58	35,122.01
Cost of Goods Sold		
Cost of Goods Sold	1,112.90	0.00
Total COGS	1,112.90	0.00
Gross Profit	43,382.68	35,122.01
Expense		
Bank Service Charges		
PayPal	71.10	30.32
Bank Service Charges - Other	1.18	5.76
Total Bank Service Charges	72.28	36.08
Contributions		
Mercy & Unity Foundation	6,000.00	14,000.00
Regions Foundation	6,000.00	0.00
Total Contributions	12,000.00	14,000.00
Event Day Party Expense	3,600.00	3,900.00
Marketing		
Email Marketing	0.00	32.06
Total Marketing	0.00	32.06
Miscellaneous	0.00	47.59
Printing and Reproduction	85.82	592.73

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Cash Basis

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Program Expense		
Raffle Bike	0.00	14,389.28
Program Expense - Other	0.00	4,658.78
Total Program Expense	<u>0.00</u>	<u>19,048.06</u>
Total Expense	<u>15,758.10</u>	<u>37,656.52</u>
Net Ordinary Income	27,624.58	(2,534.51)
Other Income/Expense		
Other Income		
Interest Income	6.02	16.58
Total Other Income	<u>6.02</u>	<u>16.58</u>
Net Other Income	<u>6.02</u>	<u>16.58</u>
Net Income	<u><u>27,630.60</u></u>	<u><u>(2,517.93)</u></u>