

Breast Cancer Ride
Profit & Loss
 October 2011

	Oct 11	Oct 10
Ordinary Income/Expense		
Income		
Cash Donations		
"D" Cup Sponsor	240.00	0.00
Cash Donations - Other	625.00	410.00
Total Cash Donations	865.00	410.00
Donated Items		
Live Auction	0.00	75.00
Total Donated Items	0.00	75.00
Total Income	865.00	485.00
Gross Profit	865.00	485.00
Expense		
Contributions		
Mercy & Unity Foundation	0.00	8,000.00
Regions Foundation	0.00	6,000.00
Total Contributions	0.00	14,000.00
Event Day Party Expense	3,600.00	0.00
Marketing		
Email Marketing	168.00	0.00
Website Hosting	60.00	0.00
Marketing - Other	0.00	141.60
Total Marketing	228.00	141.60
Meals and Entertainment	0.00	416.87
Miscellaneous		
Staff Shirts	593.40	0.00
Total Miscellaneous	593.40	0.00
Office Supplies	0.00	2,154.67
Postage and Delivery	44.00	44.00
Program Expense	0.00	573.82
Reimbursed Expense		
Registration Fee's	85.00	0.00
Total Reimbursed Expense	85.00	0.00
Total Expense	4,550.40	17,330.96
Net Ordinary Income	(3,685.40)	(16,845.96)
Other Income/Expense		
Other Income		
Interest Income	13.11	16.52
Total Other Income	13.11	16.52
Net Other Income	13.11	16.52
Net Income	(3,672.29)	(16,829.44)