

Breast Cancer Ride
Profit & Loss
 November 2011

	Nov 11	Nov 10
Ordinary Income/Expense		
Income		
Cash Donations		
"B" Cup Sponsor	150.00	0.00
"D" Cup Sponsor	330.00	0.00
Cash Donations - Other	50.00	1,208.90
Total Cash Donations	530.00	1,208.90
Total Income	530.00	1,208.90
Gross Profit	530.00	1,208.90
Expense		
Contributions		
Mercy & Unity Foundation	5,000.00	0.00
Total Contributions	5,000.00	0.00
Dues and Subscriptions	50.00	0.00
Licenses and Permits	0.00	90.00
Marketing		
Email Marketing	0.00	126.00
Website Hosting	0.00	70.85
Marketing - Other	0.00	50.00
Total Marketing	0.00	246.85
Meals and Entertainment	0.00	54.50
Office Supplies	0.00	162.22
Postage and Delivery	0.00	44.00
Program Expense	2,822.90	0.00
Total Expense	7,872.90	597.57
Net Ordinary Income	(7,342.90)	611.33
Other Income/Expense		
Other Income		
Interest Income	8.15	2.45
Total Other Income	8.15	2.45
Net Other Income	8.15	2.45
Net Income	(7,334.75)	613.78