

**Breast Cancer Ride**  
**Profit & Loss Prev Year Comparison**  
 May 2011

	May 11	May 10
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Cash Donations</b>		
"A" Cup Sponsor	250.00	250.00
"D" Cup Sponsor	1,091.00	0.00
Cash Donations - Other	50.00	0.00
<b>Total Cash Donations</b>	1,391.00	250.00
<b>Raffle Ticket Sales</b>		
Donna Ruud	0.00	310.00
Mark Christofferson	2,970.00	2,485.00
Paul Bock	0.00	1,140.00
<b>Total Raffle Ticket Sales</b>	2,970.00	3,935.00
Registration, Bike & Rider	25.00	0.00
Registration, Passenger	15.00	0.00
<b>Total Income</b>	4,401.00	4,185.00
<b>Gross Profit</b>	4,401.00	4,185.00
<b>Expense</b>		
<b>Bank Service Charges</b>		
PayPal	1.18	0.00
<b>Total Bank Service Charges</b>	1.18	0.00
<b>Contributions</b>		
Regions Foundation	500.00	0.00
<b>Total Contributions</b>	500.00	0.00
<b>Marketing</b>		
Email Marketing	0.00	111.94
Marketing - Other	0.00	695.00
<b>Total Marketing</b>	0.00	806.94
<b>Printing and Reproduction</b>	0.00	379.97
<b>Professional Fees</b>		
Accounting	0.00	40.00
<b>Total Professional Fees</b>	0.00	40.00
<b>Total Expense</b>	501.18	1,226.91
<b>Net Ordinary Income</b>	3,899.82	2,958.09
<b>Other Income/Expense</b>		
<b>Other Income</b>		
Interest Income	2.48	19.86
<b>Total Other Income</b>	2.48	19.86
<b>Net Other Income</b>	2.48	19.86
<b>Net Income</b>	3,902.30	2,977.95