

**Breast Cancer Ride**  
**Profit & Loss Prev Year Comparison**  
 August 2011

	Aug 11	Aug 10
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>Cash Donations</b>		
"A" Cup Sponsor	0.00	500.00
"D" Cup Sponsor	1,270.00	0.00
Cash Donations - Other	51.00	140.00
<b>Total Cash Donations</b>	1,321.00	640.00
<b>Donated Items</b>		
Basket Raffles	0.00	201.26
<b>Total Donated Items</b>	0.00	201.26
<b>Raffle Ticket Sales</b>		
Danette Chovan	0.00	235.00
Donna Ruud	0.00	1,975.00
Mark Christofferson	7,290.00	465.00
Paul Bock	0.00	2,100.00
Peggy Johnson	0.00	2,830.00
<b>Total Raffle Ticket Sales</b>	7,290.00	7,605.00
<b>Ride Registration</b>		
<b>Bike &amp; Rider</b>		
Pre-Registerd	125.00	250.00
<b>Total Bike &amp; Rider</b>	125.00	250.00
<b>JAM</b>		
Pre-Registerd	10.00	0.00
JAM - Other	140.00	0.00
<b>Total JAM</b>	150.00	0.00
<b>Passenger</b>		
Pre-Registerd	45.00	120.00
<b>Total Passenger</b>	45.00	120.00
<b>Total Ride Registration</b>	320.00	370.00
<b>Total Income</b>	8,931.00	8,816.26
<b>Cost of Goods Sold</b>		
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Raffle Bike	12,800.00	0.00
<b>Total Cost of Goods Sold</b>	12,800.00	0.00
<b>Total COGS</b>	12,800.00	0.00
<b>Gross Profit</b>	-3,869.00	8,816.26
<b>Expense</b>		
<b>Bank Service Charges</b>		
PayPal	5.76	17.27
<b>Total Bank Service Charges</b>	5.76	17.27
<b>Contributions</b>		
Mercy & Unity Foundation	5,000.00	9,000.00
Regions Foundation	5,000.00	7,000.00
<b>Total Contributions</b>	10,000.00	16,000.00
<b>Marketing</b>		
Email Marketing	0.00	31.82
<b>Total Marketing</b>	0.00	31.82

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Postage and Delivery	0.00	33.97
Printing and Reproduction	307.23	152.59
Program Expense	0.00	139.44
<b>Total Expense</b>	<u>10,312.99</u>	<u>16,375.09</u>
<b>Net Ordinary Income</b>	-14,181.99	-7,558.83
<b>Other Income/Expense</b>		
<b>Other Income</b>		
Interest Income	6.73	34.45
<b>Total Other Income</b>	<u>6.73</u>	<u>34.45</u>
<b>Net Other Income</b>	<u>6.73</u>	<u>34.45</u>
<b>Net Income</b>	<u><u>-14,175.26</u></u>	<u><u>-7,524.38</u></u>